



2026

Tri-Town Christmas Parade Float Sponsor Form

This year the Totowa, Little Falls, and West Paterson Fire Departments will once again be hosting the annual Tri-Town Christmas Parade. The parade will once again be featuring our one-of-a-kind holiday themed parade floats. These floats are professionally designed and featured throughout the parade. The parade floats will feature bands, DJ's, popular children's characters, and everyone's favorite, Santa Clause. With your help and your continued support of our parade, we will once again be able to hold a spectacular holiday parade featuring the holiday floats.

The very generous sponsorships and continued support from our local businesses, organizations, and individuals, is what allows us to continue to host a successful parade. For your consideration, please see below the information on how to sponsor a parade float. Please know that your donations will be greatly appreciated. Thank you for your consideration and your continued support.

A donation of \$1,700.00 will provide a unique way of advertising and promoting your company/organization. Your donation will secure a float with your company/organization's name/logo appearing exclusively as the donor. Your name will also appear on our sponsor appreciation posts on social media, as well as on our mobile digital billboard which will travel the entire length of the parade route.

Please direct questions to: WPTFDHolidayParade@gmail.com

Please make checks out to The Tri-Town Christmas Parade

Please send your logo to the above email.

Donor Name: _____

Donor Address: _____

Donor Phone: _____

Donor Email: _____