



# 2026

## Tri-Town Christmas Parade Donation Sponsorships

We have three sponsorship levels for you to help with this wonderful event. Sponsor funds will be used to help cover the many costs associated with hosting this event.

**Bronze Level** - A donation of \$250.00 or more. Your business or organization name/logo will be featured as a Bronze Level sponsor on our social media posts, and during the parade on our digital mobile billboard along with other Bronze Level sponsors that will travel the entire parade route.

**Gold Level** - A donation of \$500.00 or more. Your business or organization name/logo will be featured as a Gold Level sponsor on our social media posts, and during the parade on our digital mobile billboard along with other Gold Level sponsors that will travel the entire parade route.

**Platinum Level** - A donation of \$1,000.00 or more. Your business or organization name/logo will be featured as a Platinum Level sponsor on our social media posts, and during the parade exclusively on our digital mobile billboard along with other Bronze Level sponsors that will travel the entire parade route. Your business or organization's name/logo will also be featured on our lead vehicle that will light the way in a big way to kick off our parade.

**Please direct questions to: [WPTFDHolidayParade@gmail.com](mailto:WPTFDHolidayParade@gmail.com)**

**Please make checks out to The Tri-Town Christmas Parade**

**Please send your logo to the above email.**

**Donor Name:** \_\_\_\_\_

**Donor Address:** \_\_\_\_\_

**Donor Phone:** \_\_\_\_\_

**Donor Email:** \_\_\_\_\_



# 2026

## Tri-Town Christmas Parade Float Sponsor Form

This year the Totowa, Little Falls, and West Paterson Fire Departments will once again be hosting the annual Tri-Town Christmas Parade. The parade will once again be featuring our one-of-a-kind holiday themed parade floats. These floats are professionally designed and featured throughout the parade. The parade floats will feature bands, DJ's, popular children's characters, and everyone's favorite, Santa Clause. With your help and your continued support of our parade, we will once again be able to hold a spectacular holiday parade featuring the holiday floats.

The very generous sponsorships and continued support from our local businesses, organizations, and individuals, is what allows us to continue to host a successful parade. For your consideration, please see below the information on how to sponsor a parade float. Please know that your donations will be greatly appreciated. Thank you for your consideration and your continued support.

A donation of \$1,700.00 will provide a unique way of advertising and promoting your company/organization. Your donation will secure a float with your company/organization's name/logo appearing exclusively as the donor. Your name will also appear on our sponsor appreciation posts on social media, as well as on our mobile digital billboard which will travel the entire length of the parade route.

**Please direct questions to: [WPTFDHolidayParade@gmail.com](mailto:WPTFDHolidayParade@gmail.com)**

**Please make checks out to The Tri-Town Christmas Parade**

**Please send your logo to the above email.**

**Donor Name:** \_\_\_\_\_

**Donor Address:** \_\_\_\_\_

**Donor Phone:** \_\_\_\_\_

**Donor Email:** \_\_\_\_\_